

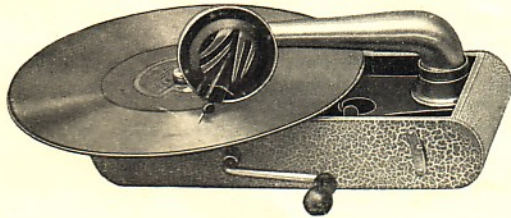
"EXCELDA"

THE WORLD'S SMALLEST PORTABLE PHONOGRAPH

MADE BY

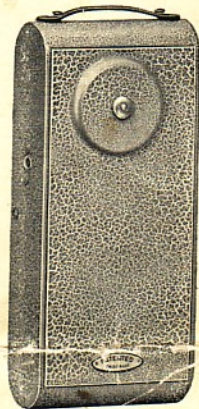
THORENS

OF SWITZERLAND



The "EXCELDA"

is only 11" x 4 ³/₄" x 2 ¹/₂". When closed it looks like a folding camera and is just as easy to carry. Small and compact, yet it plays phonograph records with the same fine tone quality and volume of a much larger instrument. Equipped with the world-famous Thorens phonograph motor. Ideal for picnics, garden parties or motor trips.



REXON
... INC ...
GENERAL
DISTRIBUTORS

295-FIFTH AVE., NEW YORK 15, N.Y.

INSTRUCTIONS FOR USING THE THORENS "EXCELDA" PHONOGRAPH N° 55

A. Fitting.

1. Unscrew cover screw.
2. Take off cover.
3. Take out soundbox.
4. Take out winding handle.
5. Take out tonearm.
6. Place tonearm into tonearm holder.
7. Fit soundbox on tonearm (It has a special device which makes it only possible to fit right-angled)
8. Place winding handle and wind up the motor.
9. Place two records of 10" or 12" on turntable (the under record acting as a regulator improves the audition).
10. Fasten records on turntable by screwing on cover screw.
11. Start and speed regulation by pressing on regulator lever
Stop by raising the lever.
12. Do not overwind the motor.
13. The reproducer is the most sensitive part of the phonograph.
Handle it gently — do not let it drop on the record.
14. This phonograph was played and carefully tested before it left the factory and is free from all defects in material and workmanship.

B. Changing of records and winding.

Proceed inversely from N° 11 to 8 and then again from N° 9 to 11.

C. Folding.

Proceed inversely from N° 11 to 1.

